

# **Oakland County Trail Advisory Council**

## **2005 Goals and Objectives**

### **1. Finalize the Oakland County trail network master plan.**

- ✓ Identify and prioritize missing trail network segments
- ✓ Facilitate and support actions for completion.

### **2. Develop a marketing plan for the County trail network.**

- ✓ Initiate sponsorships and collaborations
  - Include corporate and business agencies
  - Include health and fitness organizations
  - Include economic development groups
  - Include governmental entities
  - Include environmental groups
  - Include real estate companies
  - Include conservancy organizations
  - Include outside agencies and interests

### **3. Promote and advocate the mission and the benefits of the trail network system to key potential interest groups.**

- ✓ Identify and develop liaisons
- ✓ Identify economic and health benefits
- ✓ Promote non-motorized transportation opportunities

### **4. Be a resource for technical information on design, development and maintenance.**

- ✓ Pursue development of recommended County-wide guidelines
- ✓ Hire a consultant for signage and wayfinding

- ✓ Coordinate with utility and transportation interests
- ✓ Pursue funding opportunities

## **5. Explore public and private funding options.**

## **6. Promote trail programs.**

- ✓ Establish an adopt-a-trail program
- ✓ Encourage and coordinate trail programs and events

## **7. Ongoing tasks.**

- ✓ Establish, review and revise goals on an annual basis for the Advisory Council.

Summarize accomplishments

Map existing and planned trail network facilities and track programs

Coordinate County and regional cross jurisdictional links